



Electricity Retailer Licence Application

Public Energy Gas Inc.

1. Application Type

1. (a) Application Type

New Renewal

1. (b) Licence Number

ER-2019-0215

1. (c) Expiry Date

November 06, 2024

2. The Applicant

2. (a) Legal Name of the Applicant

Public Energy Gas Inc.

2. (b) Business Classification

Sole Proprietorship Partnership Corporation Other

2. (c) Date of Formation or Incorporation

September 14, 2018

2. (d) Province/State of Formation or Incorporation

Ontario

2. (e) Country of Formation or Incorporation

Canada

2. (f) If the applicant is an individual, are they at least 18 years old?

If the applicant is an individual, the applicant must be at least 18 years old.

Yes No Not Applicable

2. (g) Head Office or Business Address of the Applicant

Street Address: 101 College Street, Suite 200

City: Toronto

Province/State: Ontario

Country: Canada

Postal/Zip Code: M5G 1L7

Website: <https://publicenergyinc.com/>

Main Phone Number and Email Address

Phone Number: 416-841-8417

Email Address: stella.jhang@publicenergyinc.com

2. (h) Please describe the applicant's current or intended line of business and business activities.

Public Energy is an independent power producer operating behind-the-meter power generation solutions for C&I customers.

3. Licence Primary Contact

The licensee shall designate a person who will act as a primary contact with the Ontario Energy Board (OEB) on matters related to the licence.

3. (a) Licence Primary Contact

Salutation: Mrs.

Last Name: Jhang

First Name: Stella

Initials: SJ

Title/Position: VP, Asset Management

Company: Public Energy Gas Inc.

Phone Number: 416-841-8417

Email Address: stella.jhang@publicenergyinc.com

3. (b) Is the Licence Primary Contact address the same as the Head Office or Business address?

Yes No

NOTE: If the Licence Primary Contact Address is not in Ontario, the applicant must also provide the contact information for service purposes in Ontario. The applicant may provide the address of an agent (an individual who is a resident of Ontario and is at least 18 years old, or a corporation that has its head office or registered office in Ontario) as the contact for service.

3. (c) Contact Information for Service in Ontario

Salutation: Mrs.

Last Name: Jhang

First Name: Stella

Initials: SJ

Title/Position: VP, Asset Management

Company: Public Energy Gas Inc.

Phone Number: 416-841-8417

Email Address: stella.jhang@publicenergyinc.com

Address for Service in Ontario

Street Address: 101 College Street, Suite 200

City: Toronto

Province/State: Ontario

Country: Canada

Postal/Zip Code: M5G 1L7

Website: <https://publicenergyinc.com/>

4. Application Primary Contact

The primary contact for the licence application may be a person within the applicant's organization other than the licence primary contact noted above. An applicant may also choose to designate a consultant, lawyer, etc. to be the primary contact for the licence application. The OEB will communicate with this person during the course of the application review process, but with the licence primary contact after a licence is issued.

4. (a) Is the Application Primary Contact the same as the Licence Primary Contact?

Yes No

5. Customer Complaint or Inquiries Primary Contact

Provide contact information of the person to whom correspondence or communication regarding customer complaints or inquiries should be addressed. The mailing address should be in Ontario and the phone number should be listed in Ontario. If the applicant intends to retail electricity to low-volume consumers (annually consuming less than 150,000 kilowatt hours of electricity), the applicant should also provide a toll-free phone number for the general public to use.

5. (a) Customer Complaint or Inquiries Primary Contact

Salutation: Mrs.

Last Name: Jhang

First Name: Stella

Initials: SJ

Title/Position: VP, Asset Management

Company: Public Energy Gas Inc.

Phone Number: 416-841-8417

Email Address: stella.jhang@publicenergyinc.com

Customer Complaint or Inquiries Primary Contact Address

Street Address: 101 College Street, Suite 200

City: Toronto

Province/State: Ontario

Country: Canada

Postal/Zip Code: M5G 1L7

Website: <https://publicenergyinc.com/>

6. Trade Names

The electricity retailer licence authorizes the licensee to conduct business using the name under which the licence is held (i.e. the applicant's legal name). It also provides for the use of trade names by the licensee.

6. (a) Does the applicant intend to use trade names?

Yes No

If yes, please provide a list of trade names the applicant intends to use.

Public Energy

7. Applicant's Licensing Status and History

7. (a) Has the applicant, an affiliate of the applicant, or an associated entity (e.g. a partnership or limited partnership) ever been licensed by the OEB?

Yes No

The *Business Corporations Act* definition for "affiliate" can be found at www.e-laws.gov.on.ca.

If yes, please provide current and expired licences.

Licensee Name	Relation to the Applicant (e.g. applicant itself, affiliate, partner, etc.)	Licence Number
Public Energy Gas Inc.	Applicant	EG-2019-0216
Public Energy Gas 1 Inc.	Affiliate	EG-2021-0256
Public Energy Gas 2 Inc.	Affiliate	EG-2021-0257
Public Energy Gas 3 Inc.	Affiliate	EG-2021-0258
Public Energy Gas 4 Inc.	Affiliate	EG-2023-0182
Public Energy Gas 5 Inc.	Affiliate	EG-2023-0183
Public Energy Gas 6 Inc.	Affiliate	EG-2023-0184

7. (b) Does the applicant, an affiliate of the applicant, or an associated entity (e.g. a partnership or limited partnership) have any other application(s) before the OEB?

Yes No

7. (c) Has the applicant, an affiliate of the applicant, or an associated entity (e.g. a partnership or limited partnership) ever undertaken energy sector activity in any other jurisdiction within North America?

Yes No

7. (d) Is the applicant, an affiliate of the applicant, or an associated entity (e.g. a partnership or limited partnership) an Independent Electricity System Operator (IESO) market participant?

Yes No

8. Officers, Directors and Key Individuals

8. (a) Please confirm the number of officers, directors and key individuals in your organization.

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8. (b) In the table below, identify the key individuals that are responsible for executing the following functions for the applicant: matters related to regulatory requirements and conduct, financial matters and technical matters.

Key individuals include the Chief Executive Officer, the Chief Financial Officer, other officers and directors, partners or proprietors.

NOTES:

1. List a minimum of 3 key individuals in the table below. Additional information about each key individual is required in Section 17.
2. One of the listed key individuals must sign the completed application. See Section 19 for signing authority details.

Name of Key Individual	Email	Title/Position within Applicant's Business (or identify company if not the Applicant's Business)
John Douglas	john.douglas@publicenergyinc.com	President, Secretary and Director
Denis Steyn	denis.steyn@publicenergyinc.com	Director
Stella Jhang	stella.jhang@publicenergyinc.com	VP, Asset Management

9. Intended Markets and Services

9. (a) Identify the applicant's intended markets and services. Select all that apply.

- To sell or offer to sell electricity to low-volume consumers (annually consuming less than 150,000 kilowatt hours of electricity) in Ontario.
- To sell or offer to sell electricity to large-volume consumers (annually consuming more than 150,000 kilowatt hours of electricity) in Ontario.
- To sell electricity generated by a renewable generation facility under a Power Purchase Agreement (i.e. retail contract) to a low-volume consumer who will be entering into a net metering arrangement with their distributor. To learn more, click [here](#).
- To sell electricity generated by a renewable generation facility under a Power Purchase Agreement (i.e. retail contract) to a large-volume consumer who will be entering into a net metering arrangement with their distributor. To learn more, click [here](#).
- To act as an agent or broker for a retailer with respect to the sale or offering for sale of electricity to low-volume consumers, or as an agent or broker for low-volume consumers with respect to the sale or offering for sale of electricity in Ontario.
- To act as an agent or broker for a retailer with respect to the sale or offering for sale of electricity to large-volume consumers, or as an agent or broker for large-volume consumers with respect to the sale or offering for sale of electricity in Ontario.

9. (b) Is the applicant currently providing any of the above listed services?

- Yes No

9. (b_Yes) If yes, provide a list of the services the applicant is currently providing.

Public Energy sells electricity to C&I customers in Ontario for peak mitigation services.

9. (c) Wholesale Market Participation: Does the applicant intend to operate in the IESO-administered markets and settle bilateral contracts through the IESO?

- Yes No

9. (c_no) If no, please explain how the applicant intends to participate.

Public Energy operates natural gas-fired distributed energy resources, connected behind-the-meter, for C&I customers in Ontario. Public Energy has Energy Supply Agreements with its customers.

9. (d) Retail Market Participation: Does the applicant intend to settle the wholesale market cost of electricity consumed by its customers through a distributor's settlement system?

Yes No

9. (d_no) If no, please explain how the applicant intends to participate.

Public Energy operates natural gas-fired distributed energy resources, connected behind-the-meter, for C&I customers in Ontario. Public Energy has Energy Supply Agreements with its customers.

9. (e) Describe in detail the applicant's current or intended business model and product offering(s). Include details of all products the applicant intends to offer to its customers and explain how the commodity pricing will be determined for each of the applicant's product offering.

Public Energy operates natural gas-fired distributed energy resources, connected behind-the-meter, for C&I customers in Ontario. Public Energy has Energy Supply Agreements with its customers. PE's operations focus on peak shaving or Global Adjustment mitigation, operating for up to 500 hours per year to hit the top 5 peak hours every year. PE has two business models: i) monthly capacity payment; and ii) shared savings. The monthly capacity fee and the % split for shared savings is determined based on contract term, capital expense for the DER installation, and operating costs per year. PE typically provides 10-20% of electricity savings for its customers by mitigating GA under Ontario's ICI program.

9. (f) Does the applicant intend to acquire any services from the third-party service providers (e.g. customer service, call centre, settlement services)?

Yes No

9. (f_yes) If yes, please provide the following information:

- I. Describe functions to be provided by the third-party service providers and reasons for outsourcing these functions.
- II. Provide detailed information on the third-party service providers.
- III. Explain how the applicant's ability to comply with its legal and regulatory obligations will not be negatively impacted by using third-party service providers?
Public Energy works with Rodan Energy Services for ancillary services, specifically demand response. Rodan aggregates smaller C&I customers and is able to get competitive prices for demand response for their customers, including Public Energy's multiple sites. Public Energy's obligations will not be impacted using Rodan as Rodan is a market participant in the IESO and must conform to the IESO's legal and regulatory obligations.

CONFIDENTIAL SECTIONS

Information filed as part of or in support of sections 10 to 17 of this application will be treated as confidential and is not available for public view.

18. Notice

The OEB is authorized, under section 4.14 of the [OEB Act](#), to collect personal information for the purpose of carrying out its duties and exercising its powers under the OEB Act or any other Act.

The information provided both on this form and attached to this form is being collected by the OEB for the purpose of determining whether the applicant is qualified to receive the licence for which it is applying.

In order to verify the information on this form and/or determine whether the applicant is qualified to receive the licence for which it is applying, it may be necessary for the OEB to collect additional information from some or all of the following sources: federal, provincial/state, or municipal governments; licensing bodies; law enforcement agencies; credit bureaus; and banks. Only information relevant to the application or the OEB's determination of the application will be collected by the OEB.

The public official who can answer questions about the collection of the information is:

**Registrar
Ontario Energy Board**

P.O. Box 2319
2300 Yonge Street, 27th Floor
Toronto, ON M4P 1E4
Tel: 416-481-1967 or 1-888-632-6273

Applicants are reminded that the OEB is subject to the [*Freedom of Information and Protection of Privacy Act*](#) (FIPPA). FIPPA addresses circumstances in which the OEB may, upon request, be required to release information that is in its custody or under its control, and generally prohibits the OEB from releasing personal information. "Personal Information" has the meaning given to it under FIPPA.