



**BY E-MAIL**

August 23, 2024

Michel Poulin  
General Manager  
Hydro Hawkesbury Inc.  
850 Tupper St.  
Hawkesbury ON K6A 3S7  
[michelpoulin@hydrohawkesbury.ca](mailto:michelpoulin@hydrohawkesbury.ca)

**LETTER OF DIRECTION**

Dear Michel Poulin:

**Re: Hydro Hawkesbury Inc. (Hydro Hawkesbury)  
2025 Cost of Service Application  
Ontario Energy Board File Number: EB-2024-0031**

The Ontario Energy Board (OEB) has now issued its Notice of Hearing for Hydro Hawkesbury's application for 2025 Cost of Service Application (Notice). The Notice will be published by the OEB in accordance with directions to the OEB's media agent which were copied to you. The OEB will be posting a Bigbox ad on its, X (formerly Twitter) channel. Please note that you must comply with the directions in paragraphs 1 to 4 below prior to **September 5, 2024**, which is the publication date of the newspaper in which the Notice will appear last. If you are unable to comply with the directions within this timeframe, you must inform the Registrar immediately at [registrar@oeb.ca](mailto:registrar@oeb.ca).

You are directed:

1. To post the enclosed Notices, the application and evidence, and any amendments thereto, on Hydro Hawkesbury's website.
2. To arrange for the service of the enclosed Notices, the application and evidence on directly on all intervenors in Hydro Hawkesbury's past proceeding, EB-2017-0048.
3. To arrange for service of the enclosed English and French versions of the Notices on customers for whom Hydro Hawkesbury has an email address and the appropriate permissions to use the email address to send utility or regulatory information, together with the following email message:

“Hydro Hawkesbury Inc. has applied to the Ontario Energy Board to

increase our electricity distribution rates. Please review the Ontario Energy Board's Notice of Hearing to learn more and to find out how you can participate in the Ontario Energy Board's hearing."

« Hydro Hawkesbury Inc. avons déposé une requête auprès de la Commission de l'énergie de l'Ontario afin d'augmenter nos tarifs de distribution de l'électricité. Veuillez lire l'avis d'audience ci-joint pour vous mieux renseigné et pour savoir comment participer au processus d'audience du tribunal. »

The email must include the words "Notice of Hearing / l'avis d'audience" within the email subject line and provide a link to the Notices as posted on Hydro Hawkesbury's website posted in accordance with paragraph 1.

4. To post the following message if Hydro Hawkesbury has an X (formerly Twitter), LinkedIn, Facebook, and/or Instagram account:
  - a) "We have applied to the Ontario Energy Board to increase our electricity distribution rates. Learn more. Have your say."
  - b) « Nous avons déposé une requête auprès de @OntEnergyBoard afin d'augmenter nos tarifs de distribution de l'électricité. Soyez mieux renseigné. Donnez votre opinion. »

The post(s) is required to include the Bigbox ad and to provide a link to the Notices as posted on Hydro Hawkesbury's website in accordance with paragraph 1. Please tag @OntEnergyBoard on X (formerly Twitter) and @OntarioEnergyBoard on LinkedIn when posting on these social media platforms. The OEB does not have a Facebook or Instagram account.

5. To provide a copy of the Notices, the application and evidence, and any amendments thereto, to anyone requesting the material.
6. To file with the OEB an affidavit confirming that the steps set out in paragraphs 1 through 4 have been completed.

You are further directed not to include any documents or materials when serving or publishing the Notices other than documents or materials expressly required by this letter of direction.

Yours truly,

Nancy Marconi  
Registrar

Enclosed:

- Notices
- Bigbox ads
- Media estimate

cc: Michael Buonaguro, Applicant's Counsel  
Manuela Ris-Schofield Applicant