



**BY E-MAIL**

May 24, 2024

Grace Flood  
Director of Finance and Regulatory Affairs  
Essex Powerlines Corporation  
2730 Highway #3  
Oldcastle, ON N0R 1L0  
[gfflood@essexpowerlines.ca](mailto:gfflood@essexpowerlines.ca)

**LETTER OF DIRECTION**

Dear Ms. Flood:

**Re: Essex Powerlines Corporation (Essex Powerlines)  
Applications for Cost of Service and New Deferral Account  
Ontario Energy Board File Numbers: EB-2024-0022 and EB-2024-0096**

The Ontario Energy Board (OEB) has now issued its Notice of Hearing for Essex Powerline's combined applications for cost of service and a new deferral account (Notice). The Notice will be published by the OEB in accordance with directions to the OEB's media agent which were copied to you. The OEB will be posting a Bigbox ad on its X channel (formerly Twitter). Please note that you must comply with the directions in paragraphs 1 to 5 below prior to **May 30, 2024**, which is the publication date of the newspaper in which the Notice will appear last. If you are unable to comply with the directions within this timeframe, you must inform the Registrar immediately at [registrar@oeb.ca](mailto:registrar@oeb.ca).

You are directed:

1. To post the enclosed Notice(s), the application and evidence, and any amendments thereto, on Essex Powerlines' website.
2. To serve a copy of the English and French versions of the Notice, the application and the evidence, directly on all intervenors of record in Essex Powerlines previous cost of service proceeding, EB-2017-0039.
3. If Essex Powerlines is a Host Distributor, to serve a copy of the enclosed Notice directly on its Embedded Distributor(s).
4. To arrange for service of the enclosed Notice(s) on customers for whom Essex Powerlines has an email address and the appropriate permissions to use the email address to send utility or regulatory information, together with the following email message:

- a) "Essex Powerlines has applied to the Ontario Energy Board to change our electricity distribution rates and to ask for a new deferral account. Please review the Ontario Energy Board's Notice of Hearing to learn more and to find out how you can participate in the Ontario Energy Board's hearing."

The email must include the words "Notice of Hearing" within the email subject line and provide a link to the Notice as posted on Essex Powerlines's website in accordance with paragraph 1.

5. To post the following message if Essex Powerlines has an X (formerly Twitter), LinkedIn, Facebook, and/or Instagram account:

- a) "We have applied to the Ontario Energy Board to change our electricity distribution rate and to ask for a new deferral account. Learn more. Have your say."
- b) Nous avons présenté une demande à la Commission de l'énergie de l'Ontario afin de modifier notre tarif de distribution d'électricité et de demander un nouveau compte de report. Renseignez-vous. Donnez votre avis.

The post is required to include the Bigbox ad and to provide a link to the Notice(s) as posted on Essex Powerlines's website in accordance with paragraph 1. Please tag @OntEnergyBoard on X (formerly Twitter) on this social media platform. The OEB does not have a Facebook or Instagram account.

6. To provide a copy of the Notice(s), the application and evidence, and any amendments thereto, to anyone requesting the material.
7. To file with the OEB an affidavit confirming that the steps set out in paragraphs 1 through 5 have been completed.

You are further directed not to include any documents or materials when serving or publishing the Notice other than documents or materials expressly required by this letter of direction.

Yours truly,

Nancy Marconi  
Registrar

Enc.:

- Notices
- Bigbox ad
- Media estimate

cc: John Vellone, Borden Ladner Gervais LLP