

March 26,2102

Ms. Christine Long
Registrar
Ontario Energy Board

Re: File No. EB-2021- 0118

Dear Ms. Long:

Please accept this letter as my self-nomination to participate as a member of the Framework for Energy Innovation Working Group. My experience and qualifications to participate are summarized below.

I am Counsel for Demand Power Group Inc., an Ontario corporation which is currently in the process of installing several energy storage devices throughout the Province. Thus, Demand Power has a substantial interest in the outcome of this consultation. Moreover, Demand Power's first-hand experience will contribute to the Board's understanding of the issues associated with distributed energy resource deployment.

My own experience includes eleven years as the General Counsel and Senior Vice President – Operations of Viridity Energy Solutions Inc. (a Philadelphia-based energy storage and demand response provider) and five years as a member of the Public Service Commission of Maryland.

My work as General Counsel for Viridity included supervision of all regulatory activity, including the filing of pleadings in State and Federal proceedings involving the rules governing deployment of distributed resources. As Senior Vice President- Operations my responsibilities included all aspects of distributed resource interactions with end-use customers, ISO markets, and distribution and transmission utilities. My experience includes involvement in several matters involving the solicitation for, and ultimate deployment of, distributed resources as non-wires alternatives, including the process undertaken by Consolidated Edison Company of New York seeking third-party owned resources to address distribution system issues.

As a member of the Public Service Commission of Maryland, I focused on removing the barriers to entry faced by distributed resources. I served as the Chairman, Steering Committee of the Mid Atlantic Distributed Resources Initiative (MADRI), a consortium of six State Public Service Commissions working for improved rules so as to accelerate the deployment of competitively procured non-wires alternatives.

I believe that Demand Power and I can contribute to the work of the FEI WG and request favorable consideration of this nomination.

Regards,

Allen M Freifeld

Allen M. Freifeld, Esq.
Counsel
Demand Power Group Inc.

Mobile: [443-878-7155](tel:443-878-7155) **Phone:** [647-812-8815](tel:647-812-8815)

Email: afreifeld@demandpower.ca

Website: www.demandpower.ca

Address: 10 King St. E., Suite 1100
Toronto ON, M5C 1C3