

EB-2014-0236



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P.O. Box 12800, St. John's, NL
Canada A1B 0C9
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June 27, 2014

Kirsten Walli
Board Secretary
Ontario Energy Board
P.O. Box 2319
2300 Young Street, 27th Floor
Toronto, ON
M4P 1E4

RECEIVED
JUL 07 2014
ONTARIO ENERGY BOARD

A handwritten signature in blue ink, appearing to read "Jim", written over the "RECEIVED" stamp.

Dear Ms. Walli:

RE: Nalcor Energy Marketing Corporation's Application for Electricity Wholesaler Licence

Please find attached Nalcor Energy Marketing's Corporation's application for an Electricity Wholesaler Licence.

Please contact the undersigned with any questions you may have with respect to this application.

Yours sincerely,

A handwritten signature in blue ink that reads "Ann James".

Ann James
Policy & Planning Analyst
t. 709.737.1491
f. 709.737.1250
e. annjames@nalcorenergy.com

Ontario Energy Board
P.O. Box 2319
2300 Yonge Street
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Toronto ON M4P 1E4
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ONTARIO ENERGY BOARD

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Application for an Electricity Wholesaler Licence

For Office Use Only	
Application Number	EB - 2014-0236
Date Received	

1. The Applicant

Legal Name of the Applicant : Nalcor Energy Marketing Corporation

Name to Appear on Licence: Nalcor Energy Marketing Corporation

Indicate if the name to appear on the licence is the same as the legal name.

Please note that if the name to appear on the licence is not the same as the legal name, the name on the licence must include the legal name of the applicant and the legal name must appear first. The "Name to Appear on Licence" will appear on the notice of application and on the licence.

Date of formation or incorporation: March 24, 2014

2. Licence Primary Contact

As a condition of licensing, the licensee shall designate a person who will act as primary contact with the Board on matters related to the licence.

Mr. <input checked="" type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input type="radio"/>	Jones	Greg	L
Other <input type="radio"/>	Title/Position			
	General Manager, Energy Marketing			
Company Name if different from Name to Appear on Licence				

Licence Primary Contact Address:

500 Columbus Drive, PO Box 15200 STN A

City	Province/State	Country	Postal/Zip Code
St. John's	NL	Canada	A1B 0P5
Phone Number	Fax Number	E-mail Address	
709-737-1246	709-737-1255	GJones@nalcorenergy.com	

If the above address is not in Ontario, the applicant must also provide contact information for service purposes in the province of Ontario. Wholesalers whose offices are not located in Ontario may provide the address of an agent as the address of service.

Mr. <input type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input checked="" type="radio"/>	McAleer	Jennifer	L
Other <input type="radio"/>		Title/Position/Company		
		Partner/ Fasken Martineau DuMoulin LLP		
Address for Service in Ontario (if different than the Licence Primary Contact Address above)				
333 Bay Street, Suite 2400, Box 20				
City		Province	Postal Code	
Toronto		ONTARIO	M5H 2T6	
Phone Number		Fax Number	E-mail Address	
416-865-4413		416-364-7813	jmcaleer@fasken.com	

3. Application Primary Contact

Indicate if same as above. If yes, proceed to section 4.

The primary contact for the licence application may be a person within the applicant's organization other than the licence primary contact noted above. An applicant may also choose to designate a consultant, lawyer, etc. to be the primary contact for the licence application. The Board will communicate with this person during the course of the application but with the licence primary contact after a licence is issued.

Mr. <input type="radio"/>	Mrs. <input type="radio"/>	Last Name	First Name	Initial
Miss <input type="radio"/>	Ms. <input checked="" type="radio"/>	James	Ann	L
Other <input type="radio"/>		Title/Position		
		Policy and Planning Analyst		
Company Name if different from Name to Appear on Licence				
Nalcor Energy				
Application Primary Contact Address:				
500 Columbus Drive, PO Box 12800				
City		Province/State	Country	Postal/Zip Code
St. John's		NL	Canada	A1B 0C9
Phone Number		Fax Number	E-mail Address	
709-737-1491		709-737-1255	AnnJames@nalcorenergy.com	

4. Type of Application

- New licence
- Renewal, please provide the licence number and expiry date of the existing licence

 Licence Number: EW - _____ Expiry Date: _____

5. Applicant's Licensing Status and History

(a) Has the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) ever been licensed by the Ontario Energy Board? (the *Business Corporations Act* definition for affiliate can be found at www.e-laws.gov.on.ca).

- Yes, provide details of current and expired licences in the table below.
 No, proceed to 5(b).

Licensee Name	Relation to the applicant (e.g., applicant itself, affiliate, partner...etc.)	Licence Number

(b) Has the applicant, an affiliate of the applicant, or an associated entity (e.g., a partnership or limited partnership) ever undertaken energy sector activity in any other jurisdiction within North America?

- Yes, provide details of current and expired licences in the table below
 No

Licensee Name	Jurisdiction	Business Activity
Newfoundland and Labrador Hydro	Quebec	Transmission Rights
Newfoundland and Labrador Hydro	New Brunswick	Energy Sales

6. Key Individuals

The individuals listed as key individuals must be the individuals that are responsible for executing the following functions for the applicant: matters related to regulatory requirements and conduct, financial matters, and technical matters. These key individuals may include the Chief Executive Officer, the Chief Financial Officer, other officers, directors, or proprietors. Identify at least two key individuals. (If the applicant has only one key individual in the organization, identify the one key individual.)

Name of Key Individual	Title/position within applicant's business (or identify company if not the applicant's business)
Greg Jones	General Manager, Energy Marketing
Robert Hull	General Manager, Finance

7. Intended Markets and Services

Please identify the applicant's intended markets and services. You may select as many as are applicable.

- To purchase electricity or ancillary services in the IESO-administered markets
- To purchase electricity or ancillary services directly from a generator
- To sell electricity or ancillary services in the IESO-administered markets
- To sell electricity or ancillary services to wholesalers
- To sell electricity or ancillary services to distributors (i.e., standard supply services)
- To sell electricity or ancillary services to electricity retailers
- To sell electricity or ancillary services to persons outside of the Ontario market
- To sell electricity to consumers, defined as a person who uses for the person's own consumption, electricity that the person did not generate. If the applicant selects this item, the applicant may require a retailer licence. The application form can be found at www.ontarioenergyboard.ca.

Note that applicants who purchase or sell in the IESO-administered markets must comply with the Market Rules and meet the IESO's prudential requirement.